



Supplier Notice: Talk is Cheap, Demonstrate you Walk the Lean-Agile Walk

Speaker: Marguerite Bryan



Session Abstract:

In 2012, the US Office of Management and Budget (OMB) delivered guidance encouraging agencies to shift away from the bloated, multi-year project approaches of the past. In its place, the federal IT community was encouraged to adopt a leaner, more modular approach to tech modernization, software development and agency IT acquisition practices themselves. The impact of this OMB [and supporting] federal guidance can be seen in an accelerated shift toward smaller and shorter federal software projects, as reported on OMB's [ITDashboard.gov](https://www.omb.eop.govt/ITDashboard.gov).

Another important effect can be found in how agency contracting officers (CO's) are structuring IT solicitations. Although SDLC methods are generally not specified directly, hallmarks of Lean-Agile's iterative development and validation cycles, built-in security, quality and compliance, as well as continuous [DevSecOps] delivery capabilities are increasingly woven into agency RFI's and RFP's.

As suppliers work to understand, adopt and describe their Lean-Agile capabilities, federal agencies are increasingly adopting a 'don't tell me, show me' approach. The resulting requirements for suppliers to demonstrate capabilities with real employees in a controlled environment has elevated the pressure to Walk the Walk, not simply Talk the Talk.

Marguerite will step through just such a 'Tech Challenge' scenario, sharing valuable insights into the preparation required to successfully demonstrate essential Lean-Agile capabilities, and secure the desired outcomes as well.

Marguerite Bryan, Sr. Lean Agile Transformation Consultant, SPC5

Marguerite brings 20+ years of leadership experience transforming digital opportunity into measurable business results. With proven success overcoming digital transformation challenges in private and public sectors, as well as regulated and corporate environments, Marguerite compliments her technical savvy, business acumen and laser-sharp customer focus with expert leverage of Agile, Scaled Agile, MBSE, User-Centered Design, Lean and ITIL practices, reaching across and beyond disciplines to ignite cultures of purpose-driven engagement, innovation and relentless improvement.