



Customer Story: Agile Rising - A Transformation Ride through the FAA to VA to NASA

Speaker: Marshall Guillory



Session Abstract: As a SAFe Program Consultant (SPC), you may be faced with the daunting challenge of where to start? Particularly in Federal Government agencies and organizations that are large and complex as a system, building large and complex cyber-physical solutions, we are often faced with the overwhelming challenge of where to start a transformation and how to approach the discussion and collaboration. And with whom? What do I need to do as an SPC to prepare my customer for the tipping point and the Go SAFe! landing?

Join this discussion and walk through real-world experiences in organizational change management planning with the application of a customer engagement roadmap. Marshall will share his experiences with three top US Federal Government agencies pre-engagement to engagement patterns and give his observations and learnings from the field.

Marshall Guillory, Vice President, Government Practice, Agile Rising

Marshall has over twenty-five years of business experience in software development, information technology, product management, and Government fields and sectors. He has spent the past 10+ years focused on leading digital and organizational transformations.

Marshall most recently completed successful implementations of the SAFe and Lean-Agile practices, enterprise organizational change for the FAA, Emerson, the Dept. of Veteran Affairs (VA); and is currently the lead enterprise agility coach for an ongoing implementation at the National Aeronautical and Space Administration (NASA).

His passion for Lean and Agile began in the late 90's when he worked with small businesses and the U.S. Air Force Air Logistics Center centers to build and develop business logistics and manufacturing applications (and other business software) where he discovered Lean, Extreme Programming, and the Agile Manifesto for Software Development.

Marshall earned his bachelor's degree from Louisiana State University, where he majored in Management Information Systems and Information Decision Sciences.