

Corporate logo specifications

Color: The preferred use for the logo is the 2-color version. When circumstances prohibit this, it may be used in all black or reversed to white.

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2-color

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1-color (Black)

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1-color (Reversed to white)

Note that the 1-color version has a modified treatment of the integrated logo mark, which does not overlap the logotype. This treatment should not be altered.

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Clear space: Use of the clear space maintains focus on, and the integrity of, the corporate logos.

